

The logo features the word "DUARTE" in white capital letters on a blue banner with a white outline, positioned above the words "FRIENDS DAY" in large, bold, yellow capital letters with a blue outline.

May 1, 2026 | 9am-2pm | 1555 Baldwin Rd, Hughson, CA

### 2026 Sponsorship Opportunities

Sponsoring Duarte Nursery's Friends Day is the perfect way to make your ag company the star of the show. We have several impactful (and customizable!) sponsorship opportunities available to bring you to the forefront of our widely popular and highly attended open house and tradeshow.

Become a Friends Day sponsor and showcase your brand or choose one of our Exclusive Sponsorships to take branded ownership of a high-traffic location at the show.

To check availability or to discuss additional sponsorship opportunities, please contact Cassandra Duarte at [marketing@duartenursery.com](mailto:marketing@duartenursery.com) or call (209) 531-0351.

#### Friends Day Sponsor- \$600

- Recognition over speakers during event announcements
- Logo placement on banners and screens throughout Friends Day
- Social media and website promotion
- Inclusion on postcards and emails sent to grower customer list

#### Exclusive Sponsor Stations- Limit 1 each, includes all Friends Day Sponsor benefits

~~**Breakfast Sponsor- \$1,000-** Company branding at the breakfast table at the heart of the indoor tradeshow, featuring logo paper coffee cups.~~

~~**Sausage Sponsor- \$1,000-** Company branding at the sausage barbecue in the center of the outdoor exhibits, featuring logo toothpick flags carried on sausage trays.~~

~~**Salsa Sponsor- \$1,000-** Company branding at the salsa station inside the high-traffic bar tent, featuring logo paper chip trays.~~

~~**Wine Sponsor- \$1,000-** Company branding at the wine bar inside the high-traffic bar tent, featuring logo clear plastic wine cups.~~

~~**Shuttle Sponsor- \$2,000-** Company branding on the tour shuttles used throughout event, featured inclusion on all sponsor listings~~

Contact and Completed Forms: Cassandra Duarte  
[Marketing@duartenursery.com](mailto:Marketing@duartenursery.com) | (209) 531-0351  
Duarte Nursery Friends Day, 1555 Baldwin Rd, Hughson CA, 95326



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2026 Sponsorship Opportunities

Yes, we would like to sponsor Duarte Nursery's Friends Day on Friday, May 1, 2026!

- Friends Day Sponsor- \$600
- Breakfast Sponsor- \$1,000
- Sausage Sponsor- \$1,000
- Salsa Sponsor- \$1,000
- Wine Sponsor- \$1,000
- Shuttle Sponsor- \$2,000

COMPANY INFORMATION

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

CONTACT REGARDING SPONSORSHIP COORDINATION AND PAYMENT:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PAYMENT

- Check Enclosed       Please send invoice       Company Credit

Please email a high-resolution file (png, pdf, or svg) of your company's logo to Cassandra Duarte at [marketing@duartenursery.com](mailto:marketing@duartenursery.com)

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